

NEWSLETTER

“WHAT YOU FOCUS ON,
IS WHAT MULTIPLIES”

- KYLIE FRANCIS

Message
from the Chairperson

Belonging To A Chamber or Networking Group: Returns On Your Investment

For those of us who are in unique businesses where people may not necessarily need our services frequently, (ie: Funeral service, mortgages, insurance, etc) we have to think about other return on investment opportunities.

Sometimes, we may be able to utilize other member's products and services for our own needs, both personal and professional as well as the needs of our employees, thus establishing a rapport and business connection. This can often occur more regularly than other members are going to need to use our services. The benefit of this is having a network of businesses around us who we know and we can trust. When you as a professional or expert in your field make a referral to a client who entrusted services to you, it carries weight. Having the knowledge of a fellow member's capabilities can put at ease the mind's of inquiring clients.

Our chain of expertise can continue to grow through the well appointed referrals for trusted associates.

Another benefit that doesn't directly impact the bottom line is being able to partner with other Chamber members to offer more products and services to our customers. This is a win-win for everyone involved. When approached by someone asking if I know of any businesses to fill their needs, it feels good to be able to refer fellow Chamber members. And with that, I feel that the community looks at member businesses as being more reputable since they belong to the local Chamber of Commerce.



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NEW PLUM CHAMBER PROGRAM

NONPROFIT SPONSORSHIP PROGRAM

Do you know of a nonprofit organization that you would love to give more support to?

Do you know of a nonprofit organization that would benefit from being a member of the Plum Chamber?

Well we have a solution for you!!!!

The Plum Chamber of Commerce's Nonprofit Sponsorship Program is a way for companies to sponsor their favorite nonprofit organization with membership in the Plum Chamber. You pay the annual dues for 1 year (at a discounted rate) of your favorite nonprofit and they get the benefits of membership!!”

They get all the benefits of being a Chamber member without the burden of the membership cost!

Imagine how much a nonprofit can grow through a Chamber membership!

For only \$100, you and your favorite nonprofit can get the following benefits:

Benefits for You Sponsoring a Nonprofit Organization

- Ability to help a local nonprofit for one year
- Recognition on the Chamber's Facebook page, monthly newsletter and member emails
- Recognition at our Annual Dinner
- Receive Chamber Bucks to use at future Chamber events and services

Benefits for the Nonprofit

- Their first year of Plum Chamber membership (\$100.00 value) paid for by their sponsor
- The Chamber will advertise the nonprofit's job openings, fundraisers, events and more on the Chamber's website and Facebook page
- The Chamber will add the nonprofit's business information on the Chamber's website
- The nonprofit's employees are all eligible to participate in any Chamber event. Program and/or service

NEW MEMBERS



PLAN DE VIDA BODYWORK LLC

CONNIE MAKAREVICH, LMT

plandevidadbodywork.com

Plan de Vida Bodywork promotes the use of Massage therapy to help manage health conditions or enhance wellness. It involves manipulating the soft tissues of the body and has been practiced in most cultures, both Eastern and Western, throughout human history. It was one of the earliest tools that people used to try to relieve pain. For more information visit <https://www.plandevidadbodywork.com/>

RENEWING MEMBERS

Dollar Bank • Magic Mikes Car Wash • Panera Bread • Pittsburgh Business Exchange • Plum Rotary
Soxman Funeral Home • Talk'n Signs • Winter Accounting & Advising, LLC



ELITE SPONSORS



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**Kinsey Auvil and
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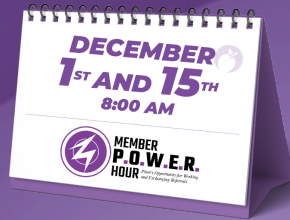
James and Tracy Sanders

Sanders Video Services

**Stacy Dobrosky, Susan Heinack,
and Stephanie Ramsey**

S&T Bank

DATES TO REMEMBER



Plum Boro
Municipal Center



Plum Boro
Municipal Center

Topic: Amplifying Your Online Presence:
An Introduction to Search Engine Optimiza-
tion and Social Media Strategies

ADD THESE BUSINESS CONNECTION LUNCHES TO YOUR CALENDAR

SEPTEMBER 27, 2023

Speaker Topic:
Cyber Security and Your Business

NOVEMBER 15, 2023

Speaker Topic:
Budgeting For Your Business

JANUARY 24, 2024

Speaker Topic:
Safety and Self Defense

MARCH 1, 2024

**EMPLOYEE APPRECIATION
DAY LUNCHEON**

Show your employees how much
you appreciate them with this great
new event featuring a delicious lunch,
dynamic speaker, basket auction,
50/50 and more. Stay tuned for more
information!

JULY 24, 2024

Personalities: How To Work With
Different Types of Customers

SEPTEMBER 25, 2024

Time Management and Goal Setting

NOVEMBER 13, 2024

LLC's, S Corps and Contractors:
What's the Difference?

SAVE THE DATES

*Annual
Dinner*

Holiday Park
Fire Hall

AUGUST 29TH



Doors open at 5:30pm

SEPT 21ST

Like our Facebook page to be kept up to date on all of our events!

**SAVE THE DATE
FOR THIS YEAR'S PLUM CHAMBER'S**

Annual Dinner

Tuesday, August 29th 2023

5:30 at

Holiday Park Fire Hall

Join over 80 Members and Guests to enjoy an evening of:

Member Vendor Tables

Awards

New Member of the Year

Volunteer of the Year

Chamber Member of the Year

NEW Dessert Auction



KNOWLEDGE IS POWERFUL

MEMBER ARTICLES PROVIDING KNOWLEDGE IN ORDER TO EMPOWER EACH OTHER

LIMITED TORT OR FULL TORT? WHAT IS YOUR CHOICE?

One of the most confusing choices when buying auto insurance is selecting (a) Full Tort or (b) Limited Tort. Both give you the ability to sue another party who has caused you bodily harm in a car accident.

A little history might help you understand how Pennsylvania makes you choose one of these coverages. Many years ago, Mayor Washington complained loudly to the Pa. legislature that the auto insurance rates in Philadelphia were soaring, and that fewer and fewer people could afford auto insurance. The Pa. legislators responded with a Limited Tort or a Full Tort choice.

Here is a summary of Full Tort: You maintain an unrestricted right to seek financial compensation for injuries caused by other drivers, including medical, some out-of-pocket expense, and pain and suffering.

Under Limited Tort, you limit your right to seek financial compensation for injuries caused by other drivers. You may seek recovery for all medical and other out-of-pocket expenses, but NOT for pain and suffering or other non-monetary damages, unless the injuries suffered fall with the definition of a "serious injury." There are a few exceptions when limited tort becomes full tort, like being hit by an out-of-state driver or a drunk driver.

As you might expect, Limited Tort costs less, generally 15% less than Full Tort.

I hope this helps you make an intelligent choice.



SAVE THE DATE

**SEPT
7TH**

CAREER

02 PM
UNTIL
07 PM

EXPO



**WE WILL HAVE MULTIPLE COMPANIES
WITH MULTIPLE POSITIONS**

NO MINIMUM EDUCATION NEEDED

SPECIAL PREPARATION DAY

Monday August 21st at 6:30 pm

We will be bringing in an HR consultant to speak on
updating resumes and sharpening your interview skills.

MORE INFO CONTACT:
412-607-9082
INFO@PLUMCHAMBER.COM



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Mary Beth Tedrick

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Chris Reay

MEMBERSHIP AND MARKETING DIRECTOR

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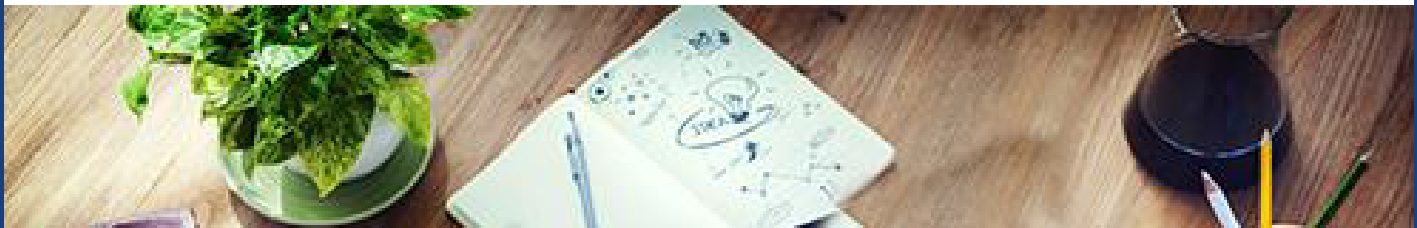
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Plum Chamber Members



Why call Decorating Details?

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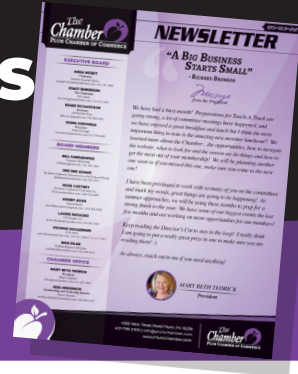
Renee DeMichiei Farrow | 412.414.8622 | rf@decorating-details.com

Visit decorating-details.com for more information.

*certain restrictions apply



Promote YOUR BUSINESS TO MEMBERS!



Newsletter is sent to 450 people

Advertise your company, products and services with a Business Card Ad, Flyer Insert or Both in our Monthly Newsletter

	BUSINESS CARD AD PRICING	FLYER/BROCHURE INSERT PRICING	DUAL ADVERTISING* Discounted Rate
One Month	\$10.00	\$30.00	\$35.00
Three Months	\$25.00	\$75.00	\$90.00
Six Months	\$65.00	\$150.00	\$200.00
Twelve Months	\$100.00	\$220.00	\$290.00

* (Business Card and Flyer Insert)

- Newsletters will be emailed to members in a printable PDF format.
- Newsletters will be posted on our website at www.plumchamber.com
- Newsletters will be posted on our Facebook page which can be viewed by members and the general public.

To advertise in our monthly Plum Chamber Newsletter, please complete the form below and email it to Chris Reay at membership@plumchamber.com

PLUM CHAMBER NEWSLETTER ADVERTISING

Company Name: _____ Email: _____

Contact: _____ Phone: _____

SELECT FROM THE FOLLOWING ADVERTISING OPTIONS:

Business Card Ad

____ 1 month - \$10 ____ 3 Months - \$25 ____ 6 Months - \$65 ____ 12 Months - \$100

Flyer/Brochure Insert

____ 1 month - \$30 ____ 3 Months - \$75 ____ 6 Months - \$150 ____ 12 Months - \$220

Both Business Card Ad and Flyer/Brochure Insert

____ 1 month - \$35 ____ 3 months - \$90 ____ 6 Months - \$200 ____ 12 Months - \$290

____ Check Enclosed

____ Email Quickbooks Invoice For Credit Card Payment

JOB OPENING POSTING FOR THE PLUM CHAMBER WEBSITE

If you would like to post your job opening(s) on our website any time throughout the year, please complete this form and return to membership@plumchamber.com.

Company : _____

Contact: _____ Email: _____

Job Opening Title _____

BRIEF JOB DESCRIPTION

JOB REQUIREMENTS

PROCESS TO APPLY

ADDITIONAL INFORMATION

Signature:

Print Name:

Date: